

# 2023 Jog-a-thon & Color Run!

Dear Discovery Parent/Guardian,

Our second and final VPO fundraiser of the year is starting now! We're excited to announce the kickoff of our second annual Jog-a-thon & Color Run! The Jog-a-thon is a student-driven fundraiser that is a fun way to promote health and fitness for the students while raising money for our school! Because this fundraiser is run by volunteers, nearly 100% of funds raised go back to our school, our students, and our VPO-sponsored programs. **This year's goal is to raise \$10,000.**

## How does a Jog-a-thon work?

- **STUDENTS FIND SPONSORS:** The 2023 Jog-a-thon kicks off on **April 17<sup>th</sup>**! Starting this day until the day of the Jog-a-thon on May 11th, students are encouraged to find sponsors that want to support them by either pledging a flat amount donation or by pledging a per lap donation.
  - Pledges can be made by cash, check or online.
  - Online donations: We are using 99 Pledges, a fundraising platform, for online pledges/donations. Each student will create their own pledge page for collecting online pledges. **\*More information on the back of this page about creating your 99Pledges pledge page.**
  - Please support your student's endeavors in finding sponsors and collecting their pledges. The more sponsors and pledges collected means more funds to benefit our amazing students and school. Some great resources for sponsors are family, friends, neighbors, and co-workers.
  - **We are also looking for business sponsors.** There are several sponsorship levels and students can earn prizes for bringing in a business sponsor! See included Business Sponsorship form in this packet!
- **WALK/JOG/RUN:** On **May 11th**, students will participate in the Jog-a-thon during their specialist time. They will walk/jog/run on the designated track for as many laps as they can. Each lap is about 1/10<sup>th</sup> of a mile. After a brief warmup, TK, K, 1, and 2<sup>nd</sup> grades will run about 20 minutes; 3<sup>rd</sup>-5<sup>th</sup> grades will run about 25 minutes. The Jog-a-thon schedule will be posted online for parents that want to volunteer or just come cheer on the students!
- **COLLECT PLEDGES:** Students collect any donations from sponsors that are cash or check and remind sponsors of the special pledge page link if they want to make an online donation.
  - Students should return their Pledge Card and any cash and check pledges in the provided envelope **by May 19th.**
  - Business sponsorship forms/donations are also due by May 19<sup>th</sup>.
- **PRIZES!** There are a variety of individual and class prizes (see back of this page). PLUS, if we raise at least \$8,000 in donations, we will have a **school-wide Color Run on Thu, June 8<sup>th</sup>**!

If you have any questions about the Jog-a-thon please contact me at [president@discoveryvpo.org](mailto:president@discoveryvpo.org) or 405-481-1167. Thank you for making this year's Jog-a-thon a big success!

Sincerely,

Erin McAllister & Carrie Conway  
Jog-a-thon Coordinators



## Creating Your 99 Pledges Page

We are excited to streamline our fundraiser by going online with 99pledges. You will now be able to reach out to friends and family by email, text and/or social media.

To add your child as a participant, please follow these 3 easy steps:

1. Go to this link - <https://app.99pledges.com/fund/desvpojog23/addme>
2. Enter your child's name, enter your email, and select the group your child belongs to. (*It will still work if you do not add an email address, you just will NOT be able to upload a photo to your child's page.*)
3. Click "Add" > this will take you to your newly created pledge page!

All you need to do is make a donation for whatever amount you can and share your child's pledge page link with friends, family, and coworkers. We are shooting for 100% participation, so no amount is too small!

Here is a sample you can use for sharing the fundraiser:

"NAME is participating in a fundraiser and would love your support. If you'd like to donate, you can do so online at the following link: YOUR PLEDGE PAGE LINK Thanks for your support!"

If you do not wish to add your child as a participant that is OK. Just go to the main donations page at <https://app.99pledges.com/fund/desvpojog23> and make a donation. Make sure to add the child's name and teacher name in the "Add a message with your donation" section so they get credit for the donation.

Thank you for your continued support!

## Prizes! Prizes! Prizes!

- **SCHOOL-WIDE PRIZE:** If we raise at least \$8,000 in donations, we will have a Color Run on June 8!!
- **INDIVIDUAL PRIZES:**
  - **Every student that turns in at least \$50 in donations will receive a special Color Run t-shirt to be worn on the day of the run.** (Students who bring in a Business Sponsor will automatically qualify for this prize.)
    - **Sibling discount!** *If you have multiple children at Discovery, each additional child only needs to bring in \$25 each to qualify for the shirt prize level! Email sibling info (names, grades, teachers) to [president@discoveryvpo.org](mailto:president@discoveryvpo.org).*
  - All students bringing in a sponsor will be placed in a drawing to win their choice of a \$50 Target or Amazon gift card.
  - The student who brings in the MOST donations (sponsorships NOT included) will receive their choice of a \$50 Target or Amazon gift card.
  - **The top 10 earners in the school will get to throw the first chalk at our Color Run!**
- **CLASS PRIZE:** We're having class competitions! We have grouped the classes as follows:
  - TK-K (Riley, Nelson, Hughes/Jacobson, Hankel)
  - 1-2 (Bailey, Sandmann, Small, Awes, Trinh)
  - 3<sup>rd</sup> (Jones, Winter, Olsen)
  - 4<sup>th</sup>-5<sup>th</sup> (Greetham, Bray, Witter)
  - PACE vs PACE (Papenberg, Hawkins)
- The class in each group that raises the most in donations per capita will earn their choice of a popcorn, pizza, or ice cream party!